

## AuthorHouse's John Carvalho Launches Book Tour

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(San Diego, California)—March 19, 2015: **AuthorHouse's John Carvalho** has kicked-off his San Diego Barnes & Noble tour this past week at the Barnes & Noble bookstore in Mira Mesa, 10775 Westview Parkway, San Diego, CA, 92126.

Dr. John Carvalho, former Harvard University scholar and winner of the United States National Research Service Award, gained notoriety when his book *The Crisis Of Our Time* came out in July 2014 and was submitted for the Pulitzer Prize. To commemorate his publication, Carvalho held a global book launch and red carpet event in Hollywood, California. Now, he is teaming up with Barnes & Noble to perform book signings around the San Diego region.

"We are very excited to work with Barnes & Noble to take the message of my book to San Diego," states Dr. John Carvalho. "I have promoted my book in person extensively in the Los Angeles area, and I now wish to meet the communities of other California cities."

Carvalho's new opus instantly gained its author attention, earning him a "Best Literary Writer" nomination from AIMA and media publicity from numerous magazines, newspapers, TV and radio. In addition, the book was submitted for this year's Pulitzer Prize. To the *San Francisco Chronicle*, Carvalho explained that his new book is partly a memoir, but also a discussion that addresses "the key issues presently plaguing our society: global health and spread of infectious diseases, economic recession, planetary climate change, fiscal austerity, and the personal, psychological stress that we encounter while we try to find meaning amidst a world of apparent purposelessness." His book, which has also been publicized in Europe, is likewise a philosophical reflection regarding the resolutions to world problems.

### More About The Book:

Dr. John Carvalho, former Harvard academician and winner of the United States National Research Service Award, is no stranger to the word crisis. As a scientist, scholar and statesman he has spent decades working on the front lines of biomedical and theoretical exploration, global health, and the worldwide, human rights movement.

*The Crisis of Our Time* is the astonishing, partial memoir and discourse regarding his life's career and philosophy concerning the planet's most pressing problems. Written in a way accessible to everyone, Carvalho, beginning with his passionate, poetic, and provocative first chapter, challenges us to discover that the disastrous, external crises of our lives emanate from the unity of our conscious and subconscious experiences. Indeed, the great troubles afflicting humanity—war, infectious disease, economic recession, terrorism, family discord, psychological trauma, human rights violations—dilemmas that appear unsolvable, actually originate when (without truthful self-reflection) we glorify mediocrity rather than strive to excel.

Employing cutting-edge, scientific information; keen, historical insight; extensive, cultural experience; and profound, philosophical analysis; Carvalho dissects our crises to elucidate why they perpetuate. In so doing, he introduces his theory of "causal circular systems" to reveal how causes feed off and exacerbate effects, which, in turn, reinforce those same causes.

Furthering his views, he explores global health, the example par excellence, as well as economics, political history, planetary climate change, and the most central crisis of all—Being or Nothingness—the fears of the Self—the dread of our mortality. Ultimately, this short but eye-opening book creates epic meaning while using an artistic, literary style that is virtually unseen in nonfiction. Anyone who genuinely seeks excellence over mediocrity, truth over falsity, meaning over purposelessness, and resolution over despair should read *Crisis*.

*The Crisis Of Our Time* is now available in the [AuthorHouse Bookstore](#).



— Dr. John Carvalho

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